

# JENNIE ROSE

## GRAPHIC DESIGNER



### About Me

Hello! My name is Jennie and I'm your next graphic designer. I'd be a great fit for your design and marketing team because I'm high-energy, fast-paced, and I enjoy working on challenging, data-intense design problems.



### Contact Me

715.204.8614

jennierosdesign@outlook.com

jennierosdesign.com



### Software Skills

#### Adobe Creative Suite

- InDesign
- Illustrator
- Photoshop
- Dreamweaver
- Premiere Pro
- Acrobat Pro

#### Microsoft Office Suite

#### Web Design Tools

- Wordpress
- SquareSpace
- Ceros

#### Social Media Management

- Hootsuite
- Buffer
- Constant Contact



### Design Experience

#### Softdocs, Remote (Based in Columbia, SC)

*Graphic Designer, March 2023 - April 2024*

- Designed print and digital pieces including flyers, e-books, case studies, trade show booths, print and digital ads, PowerPoint decks, social media posts, and other promotional materials.
- Compiled all branding guidelines to create a comprehensive guide.
- Collaborated to re-design the Softdocs website.

#### Material, Remote (Based in Philadelphia, PA)

*Graphic Designer, April 2022 - January 2023*

- Worked closely with creatives and clients on projects from concept to completion.
- Presented projects and work for internal and client reviews.
- Compiled, organized, designed and maintained client brand guidelines.
- Created a variety of client pieces including social media campaigns, GIF storyboards, executive summaries, brand guidelines, tradeshow materials, promotional materials, and internal corporate campaigns.
- Simultaneously worked on a variety of client projects with quick turnarounds and competing schedules.

#### Superior Essex Communications, Atlanta GA

*Graphic Designer, February 2018 - April 2022*

- Designed print and digital pieces including flyers, brochures, sales-slicks, case studies, trade show booths and banners, print and digital ads, technical guidelines, packaging, and other promotional materials.
- Managed vendors such as printers, tradeshow houses, design agencies, photographers, and website developers.
- Managed a 400-page catalog with over 1000 part numbers.
- Collaborated to re-design the Superior Essex Communications website.
- Collaborated to create and execute marketing campaigns that comprised of social media, web, video, tradeshow, promotional items, flyers, and brochure components.

#### LAT Apparel, Ball Ground GA

*Graphic Designer, February 2017 - February 2018*

- Designed print and digital pieces including catalog pages, flyers, trade show banners and other promotional materials.
- Assisted in organizing and traveled to conduct catalog photoshoots.
- Met with departments to determine customer, distributor, and salesman needs, receive feedback, and work through editing processes.
- Designed email blasts and web banners for LAT as well as all distributors.

#### Karen Cannon Realtors, Dunwoody GA

*Graphic Design & Marketing Specialist, July 2016 - February 2017*

- Designed print and digital ads for all properties for each stage in the listing process.
- Designed print and digital advertisements for the company as a whole.
- Managed all company social media accounts.
- Managed all e-newsletters, email blasts, contact lists in Constant Contact.
- Redesigned all collateral to have a more clean and modern look- including flyers, web banners, newspaper ads, social media ads, promotional items, e-newsletters, etc.



### Education

#### University of Wisconsin- Stevens Point

*BFA Graphic Design, May 2016*